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# PDX2026 Announces Strategic Partners and Regional Collaboration Ahead of Malaysia's Leading AI & Digitalisation Event

Penang, Malaysia – 16 June 2026

The Penang Digitalisation-AI Conference & Exhibition 2026 (PDX2026) officially unveiled its growing ecosystem of strategic partners, sponsors, exhibitors, and industry collaborators during a special press conference held today at Olive Tree Hotel Penang.

The event was officiated by **YB Wong Hon Wai**, Penang State EXCO for Tourism and Creative Economy, and organized in collaboration with the **Penang Convention & Exhibition Bureau (PCEB)**.

PDX2026 will take place on **15–16 July 2026** at the **Setia SPICE Convention Centre, Penang**, bringing together government agencies, business leaders, technology providers, investors, entrepreneurs, educators, and digital transformation advocates from across the region.

Organized by OPERION, PDX2026 aims to serve as a premier platform for discussions on Artificial Intelligence (AI), digital transformation, talent development, cybersecurity, innovation, and future-ready business strategies.

## Growing Ecosystem of Strategic Partners

The organizing committee expressed its sincere appreciation to all supporting organizations that have come onboard to strengthen the PDX2026 ecosystem.

### Supporting Partners

- Penang Convention & Exhibition Bureau (PCEB)
- Malaysia Productivity Corporation (MPC)
- Northern Corridor Implementation Authority (NCIA)
- Penang Women's Development Corporation (PWDC)
- Malaysia Board of Technologists (MBOT)

### Digital Economy Partner

- Digital Penang

### Official Coffee Partner

- Starbucks Malaysia

### Printing Partner

- HotPrint

### Event Partners

- Pentagon
- ISAV

### Ecosystem Partners

- SAMENTA
- 101Next
- The AI Collective
- Advanced Asia

### Silver Sponsors

- BDO Malaysia
- Inspiren

### Exhibitor Partners

- VLAN Technology Sdn Bhd
- People Potential Sdn Bhd
- CGC Digital Sdn Bhd
- and many more industry participants.

## Regional Speakers and Industry Leaders

PDX2026 will feature an exciting lineup of speakers from **Malaysia, Singapore, and Indonesia**, bringing together thought leaders, business strategists, technology innovators, AI practitioners, policymakers, and industry experts.

Participants can expect insightful discussions covering:

- Artificial Intelligence (AI)
- Digital Transformation
- Future Workforce & Talent Development
- Smart Manufacturing
- Business Innovation
- ESG & Sustainable Growth

- Cross-Border Collaboration Opportunities

The conference is expected to attract delegates from government agencies, multinational corporations, SMEs, startups, professional bodies, educational institutions, investors, and technology providers.

## **A Taste of Malaysia: Food & Cultural Experience Zone**

In addition to high-level tech insights, PDX2026 will feature a dedicated **Food & Cultural Experience Zone**, offering attendees a vibrant taste of Penang's world-renowned culinary heritage and Malaysia's rich cultural diversity. Designed as an interactive networking and lifestyle hub, this zone allows local and international delegates to experience authentic Malaysian flavors, traditional treats, and local coffee culture, blending cutting-edge innovation with the unique charm of Penang hospitality.

## **Lucky Draw at PDX2026**

Adding to the excitement, visitors and conference participants will stand a chance to win attractive lucky draw prizes, including a **Grand Lucky Draw Car Prize**, alongside various sponsored gifts and rewards contributed by participating partners.

The organizing committee encourages businesses, professionals, entrepreneurs, students, and technology enthusiasts to participate in this landmark event and be part of Malaysia's growing digital economy ecosystem.

## **Building the Future Together**

Speaking during the press conference, the PDX2026 Organising Committee reaffirmed its vision to position Penang as a regional hub for digital innovation, AI adoption, talent development, and business collaboration.

PDX2026 represents more than just a conference and exhibition—it is a platform designed to connect ideas, people, technology, and opportunities that will shape the future of businesses and communities across Malaysia and the region.

Registration for PDX2026 is now open.

### **Event Details**

**Event:** Penang Digitalisation-AI Conference & Exhibition 2026 (PDX2026)

**Date:** 15–16 July 2026

**Venue:** Setia SPICE Convention Centre, Penang

**Website:** [penangdigitalisation.com](https://penangdigitalisation.com)