



penang  
convention &  
exhibition  
bureau

PRESENTS

MAINLAND

# PENANG

#BElonginPenang #BusinessEventsPenang  
#ExperiencesUnfiltered #MainlandPenang

# Penang's DNA

## Population

1.7 million 

## Languages

Bahasa Malaysia / English /  
Mandarin / Tamil /  
Other Dialects (Penang Hokkien)

## Climate



21°C - 32°C

## Visa

 >6 months before your visit

## Accessibility



## Getting Around



\*UBER is not available in Malaysia & rest of South East Asia

## Traveling Frequency to Passenger Traffic

 **2.8 million**  
Penang International Airport Arrivals (2023)

Currency **MYR** Malaysia Ringgit (RM)   

## Rooms | Hotel Rooms Inventory

Hotel	1 star	2 star	3 star	4 star	5 star
Beach Hotel	-	-	126 1 hotel	1,808 6 hotels	1099 4 hotels
George Town Hotel	343 3 hotels	289 3 hotels	1,507 11 hotels	3,230 12 hotels	1,656 7 hotels
Bayan Lepas Hotel	-	184 2 hotels	-	996 3 hotels	674 2 hotels
Mainland Hotel	36 1 hotel	180 5 hotels	996 7 hotels	723 3 hotels	642 3 hotels

\*Information correct as of 31st January 2024

## Convention Centres pax\*\*

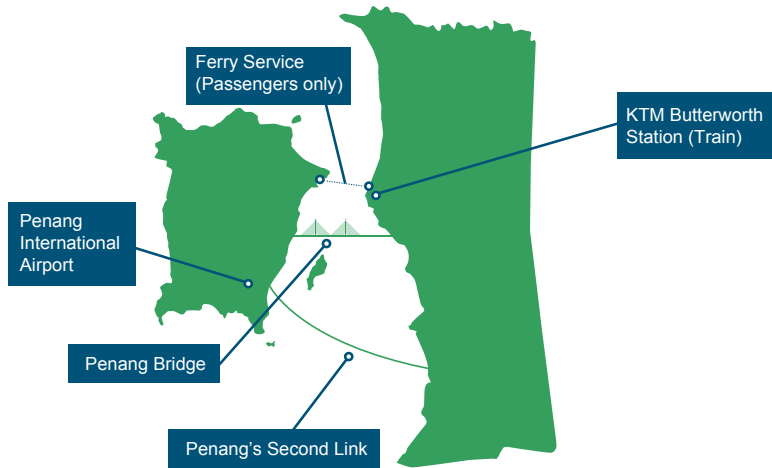
<b>8,000</b> Setia SPICE   Bayan Lepas	<b>1,850</b> VTEC   Batu Kawan
<b>6,000</b> PICCA   Butterworth	<b>10,126</b> PWCC   The Light City

\*\*Theatre Seatings

## Weekly Non-Stop Flights to Penang



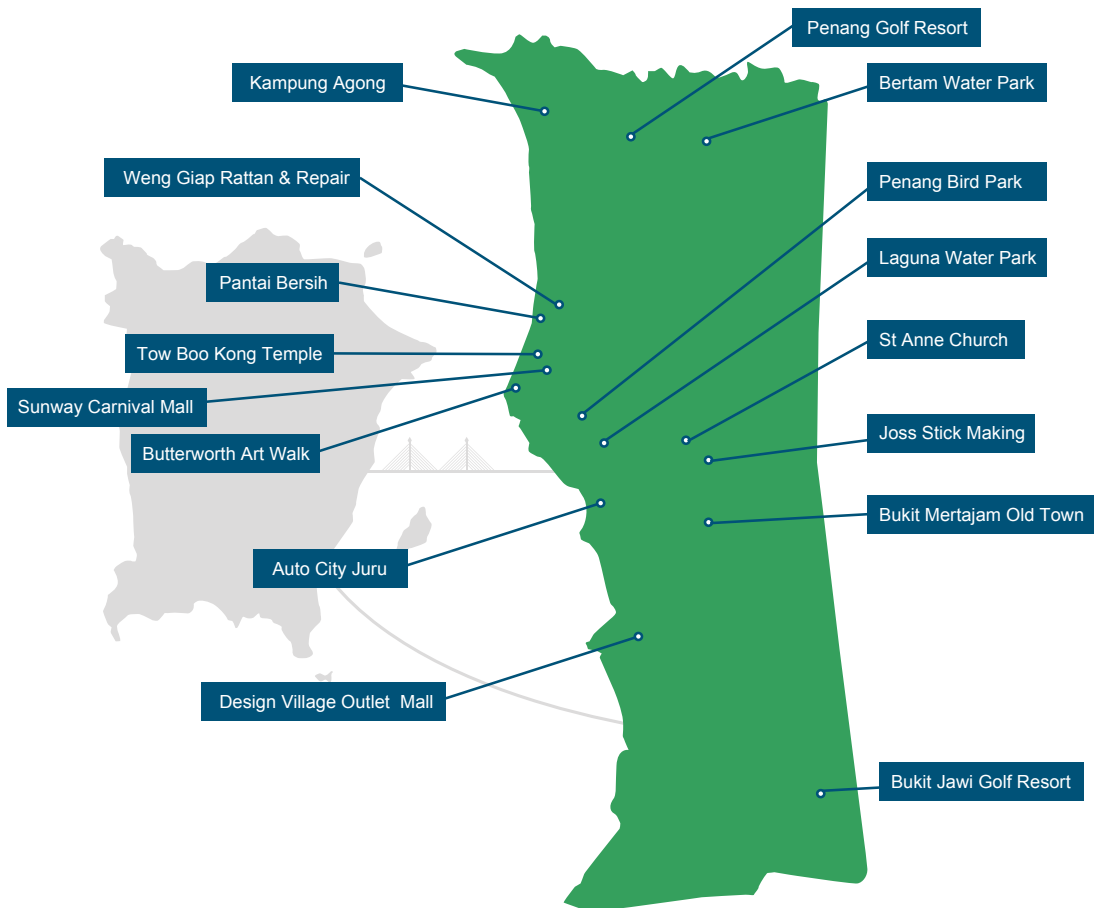
# Penang's DNA



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## Mainland Penang

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## **PENANG :** **Experiences Unfiltered**

Penang is more than just an island as the opposite side of the island is equally enriched with lush nature, culture and a wide range of attractions to explore and experience. Seberang Perai, formerly known as Province Wellesley during British Colonial times has Butterworth as its main town, followed by Bukit Mertajam and Nibong Tebal.

Penang carries a strong label for unique experiences, so is Seberang Perai. Come explore the unfiltered experiences of Penang, the mainland edition!

# The Penang Factor

Seberang Perai, popularly known as Penang's Mainland, is home to a variety of hotels, a conference centre, attractions, gourmet delights, and is rich in history and culture. These amenities cater to business travellers and never cease to astound travellers who encounter its unique beauty through captivating cultural diversity and the blend of old and new. These are six reasons why Mainland Penang should be your first choice for hosting any business events.

## Bucket List Destination

Penang is usually in every adventure seeker's bucket list as a must-visit destination. Mainland Penang offers a unique blend of history, culture, natural beauty, and modern amenities that makes it an ideal bucket list destination for travellers looking to explore the diversity of Malaysia. Let's discover the best of mainland where you will be spoilt for choice!

## Extraordinary Venues

Astonishing locations provide the chance to create remarkable experiences that allow you to experience different environments, inspire creativity, and create lasting memories. Be it business events, recreation or sightseeing, Penang has you covered with a wide range of options, such as Kampung Agong, Penang Bird Park and even Bertam Water Park.

## Best Food in The World

The greatest cuisine is a delightful array of flavours, textures, and smells that tempt the taste buds while also satisfying the soul. It is a work of culinary art, prepared with care and passion using only the finest ingredients. Whether it's nasi kandar, seafood, or chendol, the greatest cuisine thrills all of the senses and creates a lasting memory. Every bite is a journey of discovery and enjoyment, with the ideal blend of sweet, sour, salty, and savory flavours with a tribute to the creativity and skills of Penangites to cook.

## Heritage and Culture Capital

Culture and heritage are associated terms that relate to the customs, traditions, values, beliefs, languages, arts, and other aspects of a society that have been passed across generations. Penangites benefit from a feeling of identity, belonging, and continuity, tradition and culture as we are known and rich for heritage attractions, buildings and monuments.

## Convenient Connectivity

Butterworth is strategically located with a close proximity to several industrial areas and business sectors, making it a popular location for business events. Moreover, Butterworth is also close to the Penang International Airport, which serves as a major entry point to the region. There are also two bridges connecting the island to the mainland, including the Sultan Abdul Halim Muadzam Shah Bridge, known as Penang's Second Link, which is the longest bridge in Malaysia. Additionally, the passenger ferry service operates between Butterworth and George Town.

## Modern Convenience

Penang launched 5G infrastructure across the state to drive the Industrial Revolution 4.0, while carrying out major infrastructural development and smart buildings that can accommodate the fast-paced living and seamlessly cater to the constant growing requests and expectations for both virtual and hybrid events. Major credit cards are accepted at the majority of retail stores, restaurants, and tourist sites, and English is the most frequently spoken language, followed by Malay, Mandarin, and others.

## Curate Your Itinerary

Penang mainland's top destination management experts are ever ready to help you curate the perfect itinerary for you and your delegates. Be it bite-sized or leisurely indulgences, Penang is the ultimate playground for experiences.

\*\*The itinerary below is subject to changes, with lead time required for customisation.

## One to Five-day Penang Experiences Unfiltered Tour

- Day 1** Airport arrival transfer  
Check-in  
Butterworth Art Walk  
Batu Bersurat Cherok Tok Kun  
**Dinner : Nasi Kandar**
- 
- Day 2** Kopitiam Breakfast  
Kampung Agong  
**Lunch : Indian Banana Leaf Rice**  
St. Anne's Church  
Masjid Abdullah Fahim  
Nine Emperor Gods (Tow Boo Kong Temple)  
**Dinner : Penang Hawker Food**
- 
- Day 3** Breakfast at Hotel  
Taman Rimba Bukit Mertajam  
**Lunch : Assam Laksa**  
Rope Walk  
Penang Bird Park  
**Dinner : Penang Seafood**
- 
- Day 4** Breakfast at Hotel (1-day recreational trip)  
Bertam Resort Waterpark  
Lunch at Bertam Resort Waterpark  
**Dinner : Juru Autocity**
- 
- Day 5** Breakfast at Hotel  
Free & Easy  
Check-out  
Airport departure transfer
- 

## One to Six-day Penang Experiences Unfiltered Tour

- Day 1** Airport Arrival  
Check In  
Bird Park  
**Dinner: Street Food Chai Leng Park**
- 
- Day 2** **Roti Canai / Nasi Lemak Breakfast**  
Pasar Bisik-bisik  
Kampung Agong  
**Lunch: Thai Restaurant**  
Tow Boo Keong  
Sunway Carnival Mall  
**Dinner: Nasi Kandar**
- 
- Day 3** **Breakfast at Apollo Market (Street Food)**  
Lotus Pond  
Kepala Batas Old Railway  
**Lunch: Local food stall**  
Frog Hill  
Ayer Hitam Recreation Park  
**Dinner: Chinese Restaurant**
- 
- Day 4** **Breakfast at Pek Kong Cheng, BM**  
Xuan Tian Miao (Bukit Mertajam landmark)  
Bukit Mertajam Old Town Walk  
**Lunch: Cup Rice**  
St. Anne Church  
Hai Tong Ma Temple  
**Tea break: Crab Mee**  
Cerok Tokun  
**Dinner: Char Kuey Teow with Duck egg**
- 
- Day 5** Breakfast at Hotel  
Pulau Aman  
Design Village/ Ikea Mall  
**Dinner: Shellout**
- 
- Day 6** Breakfast at Hotel  
Coffee Factory  
Joss Stick Maker  
Archaeology Site – Guar Kepah (Penang Woman)  
Mengkuang Dam  
Sg Lembu Village  
Praying candle maker  
**Dinner: Chinese Restaurant**
- 
- Day 7** Breakfast at Hotel  
Free & Easy  
Check out  
Airport departure transfer

## One to **Seven-day** Penang Muslim Friendly Tour

- Day 1** Airport Arrival  
Check In  
Bird Park  
**Dinner: Street Food**
- 
- Day 2** **Roti Canai/ Nasi Lemak Breakfast**  
Pasar Bisik-bisik  
Kampung Agong  
**Lunch: Mee kuah udang**  
Sunway Carnival Mall  
**Dinner: Nasi Kandar**
- 
- Day 3** Breakfast at Hotel  
Lotus Pond  
Kepala Batas Old Railway  
**Lunch: Local food stall**  
Frog Hill  
Ayer Hitam Recreation Park  
**Dinner: Noor Mee Sotong**
- 
- Day 4** **Breakfast at Ali Nasi Kandar, Bukit Mertajam**  
Bukit Mertajam Old Town Walk  
**Chendul Bukit Mertajam**  
**Lunch: Kari Ikan @ Kedai Makanan dan Minuman Pak Hassan**  
St. Anne Church  
Hai Tong Ma Temple  
**Crab Mee**  
Cerok Tokun  
**Dinner: Hotel**
- 
- Day 5** Breakfast at Hotel  
Pulau Aman  
Design Village / Ikea Mall  
**Dinner: Shellout @ Bukit Tambun (Halal Restaurant)**
- 
- Day 6** Breakfast at Hotel  
Coffee Factory  
Joss Stick Maker  
**Lunch: Nasi Kandar Daun Pisang**  
Archaeology Site  
– Guar Kepah (Penang Women)  
Mengkuang Dam  
Sg Lembu Village  
**Dinner: Bangkok Station Restaurant (Halal Restaurant)**
- 
- Day 7** Breakfast at Hotel  
Free & Easy  
Check out  
Airport departure transfer

## One to **Seven-day** Penang Vegan Friendly Tour

- Day 1** Airport Arrival  
Check In  
Bird Park  
**Dinner: Street Food**
- 
- Day 2** **Hobe Vegetarian Cafe**  
Pasar Bisik-bisik  
Kampung Agong  
**Lunch: Aik Choong Vegetarian**  
Sunway Carnival Mall  
**Dinner: Sri Ananda Bahwan Restaurant**
- 
- Day 3** Breakfast at Hotel  
Lotus Pond  
Kepala Batas Old Railway  
**Lunch: Local food stall**  
Frog Hill  
Ayer Hitam Recreation Park  
**Dinner: M Veggie Restaurant & Cafe**
- 
- Day 4** **Breakfast at Phor Tay Ling Vegetarian Restaurant**  
Pek Kong Cheng Temple  
Bukit Mertajam Old Town Walk  
**Chendul Bukit Mertajam**  
**Lunch: Kari Ikan @ Kedai Makanan dan Minuman Pak Hassan**  
St. Anne Church  
Hai Tong Ma Temple  
Cerok Tokun  
**Dinner: Vege House Cafe**
- 
- Day 5** **Breakfast at Atapchu Vegetarian, Simpang Ampat**  
Pulau Aman  
**Lunch : Amy Vegetarian Restaurant**  
Design Village/ Ikea Mall  
**Dinner: Mama Vege**
- 
- Day 6** Breakfast at Hotel  
Coffee Factory  
Joss Stick Maker  
**Lunch: Panda Vegetarian**  
Archaeology Site  
– Guar Kepah (Penang Woman)  
Mengkuang Dam  
Sg Lembu Village  
**Dinner: Green Garden Vege Cafe**
- 
- Day 7** Breakfast at Hotel  
Free & Easy  
Check out  
Airport departure transfer





Frog Hills Tasek Gelugor



Pantai Bersih, Butterworth

## Thriving Culture

Embrace diversity and experience living traditions. This culture capital of Asia is home to multiple races. Prepare to also be in awe of Penang's cultural omnipresence that can be seen in its architecture. Every step you take on this land will expose different stories of Penang and its people.



Butterworth Art Walk

### Butterworth Art Walk

The Butterworth Art Walk is a product of Penang's vibrant artists and rich history. Striking murals and installations are meant to educate visitors about the mainland's tumultuous past. Seberang Perai's history of farming and elephant export is one of the interesting facts you can learn while walking the small streets of Jalan Bagan Luar. Who would have thought a story could be a whimsical backdrop for a photo!

### Exploring Kepala Batas

Located on the mainland, Kepala Batas is a hidden gem waiting for your visit. Nestled on the banks of the Sungai Muda and with Kedah's Gunung Jerai in its backyard, this town offers spectacular views of rice paddies and traditional Malay Kampong houses, offering a glimpse into the country's prehistoric civilisations.

### Charming Bukit Mertajam

Located in the middle of Seberang Perai, Bukit Mertajam is a former farming village. A walk through the old town of Bukit Mertajam will give you a glimpse of Malaysia's vintage history. The vine-covered walls and rickety wooden windows of Bukit Mertajam's shophouses are a sight to behold, giving the town a rustic old-world charm.



Hungry Ghost Festival

### Nine Emperor Gods Festival

The Nine Emperors Festival is mainly found in Southeast Asia and is celebrated for nine days in the ninth month of the Chinese lunar calendar. In Penang, the main temple to witness this fascinating festival is at the Temple of the Nine Emperors or Tow Boo Kong at the end of Jalan Raja Uda in Seberang Perai.

### Hungry Ghost Festival

The Hungry Ghost Festival is one of Penang's largest and most spectacular Buddhist festivals. The Pek Kong Cheng Temple at Jalan Pasar in Bukit Mertajam hosts colorful ceremonies on the temple grounds every year. The temple is known for burning the tallest and largest paper statue each year.

## Charming Tradition

Charming traditions often have a sense of timelessness, with their origins dating back many years or even centuries since pre-Independence Malaya providing a sense of connection to the past and helping to preserve cultural heritage. They often involve the participation of the wider community, bringing people together in a shared experience. This can create a sense of belonging and unity in today's modern era.

### Batu Bersurat Cherok Tok Kun

One of our national treasures is the Batu Bersurat Cherok Tok Kun located in St. Anne's Church near Cherok Tokun hill in Bukit Mertajam. Colonel James Low founded this stone with ancient inscriptions in 1845, and it was then recognised as a national heritage site under the National Heritage Act of 2005.

### Pek Kong Cheng

At 136 years old, Pek Kong Cheng temple is one of Malaysia's oldest Chinese temples. A fire in July 2019 damaged the inner shrine, which was surrounded by an exceptional night market, and transformed the essence of the old town. In October 2022, the temple reopened with an upholstered open-air, covered food court serving exquisite curry mee, grilled oyster omelette, and other Chinese street delicacies.

### Weng Giap Rattan & Repair

Since its beginnings in 1960, Weng Giap Rattan & Repair has been selling eco-friendly rattan furniture handmade from locally sourced materials. Customers love their traditional chairs, bamboo food covers, steaming baskets, and round rattan shopping baskets.



Weng Giap Rattan & Repair

### Capal Jago Gemilang

Capal is a traditional footwear of the Malays that resembles slippers. Capal Jago is a well-known leather sandals manufacturer in Kepala Batas, Seberang Perai. JAGO has been the brand name for sandals for the past 50 years and the first genuine handmade leather sandals.

### Tukang Besi, Permatang Benuan

Permatang Benuan's blacksmiths have served as one of Malaysia's oldest steel equipment manufacturers since 1841. They are the sole manufacturers of traditional Malay weapons, which are well-known not just in Penang but across northern Peninsular Malaysia.



Tukang Besi



Tow Boo Kong Temple

## Treasured Heritage

Treasured heritage refers to cultural, historical, or landmarks that are regarded as valuable and significant to a certain community, region, or country. These treasures may include buildings, monuments, artwork, literature, natural sites, and other objects or places that have been passed down through generations and are seen as important symbols of a community's identity and history. The Penang State Government ensures to preserve and protect these important treasured landmarks for future generations.

### Tow Boo Kong Temple

The Tow Boo Kong Temple in Butterworth evolved from a tiny shed to a majestic temple over 40 years. It covers 40,000 square feet and is dedicated to Dou Mu, Goddess of the Heavens, and the Nine Emperor Gods.



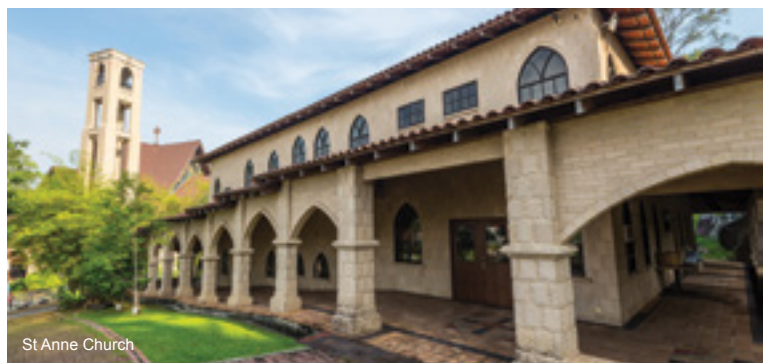
Heah Swee Lee's Ancestral Mansion

### Heah Swee Lee's Ancestral Mansion, Bukit Tambun

Located next to Liu Siang coffee shop along Jalan Bukit Tambun, Heah Swee Lee's ancestral mansion is a sight to behold in spite of its dilapidated state. This beautiful double-story mansion dates back to the 19th century and had received a minor facelift for a local drama series, called "The Promise".

### St Anne Church

The Church of St. Anne is a well-renowned and a century old Roman Catholic church located in Bukit Mertajam and was opened in 1888. Its annual and renowned celebration of the feast of St. Anne which lasts for 10 days every July, regularly attracts over 100,000 pilgrims from neighbouring countries.



St Anne Church

## Urban Adventure

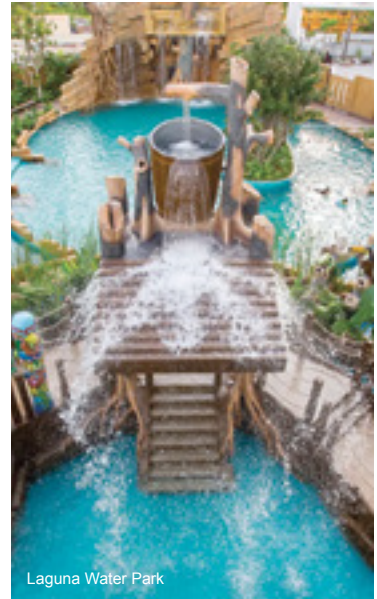
If you're looking for an unforgettable adventure, Penang is not only an ideal place to unwind but also has exciting options for thrill-seekers. Whether it's admiring the stunning city views from a unique perspective or satisfying your inner explorer, Penang provides the amenities for various team-building activities that are available in every corner.

### Bertam Water Park

Bertam Souk & Water Park, Penang offers a great opportunity to beat the heat and enjoy a day of fun under the sun. The water park has a stunning Moorish Architecture-theme with over 14 different theme park attractions that caters for all ages. The water park provides a perfect blend of relaxation, entertainment, and productivity, making it a unique and attractive feature for business travel.

### Laguna Water Park

Laguna Water Park is designed seamlessly to match the Amazon theme, complete with green wall, landscaping, unique sculptures and rock carvings is one of a kind in the region. So regardless if you are looking for an adrenaline-fuelled day of thrills or a relaxing escape from the heat, it has something for everyone!



Laguna Water Park



Bertam Water Park



Kampung Agong

## Lush Nature

Immerse yourself in nature and inhale the crisp, fresh air in Penang's enchanting gardens, nature parks, and forest reserves. You can enjoy a relaxing walk in Kampung Agong or go on an adventurous hike along Taman Rimba Bukit Mertajam. Explore the Penang Bird Park and discover various bird species around the beautiful landscape with the impressive collections of hibiscus, orchids, bamboo, ornamental plant and palm trees.

### Kampung Agong

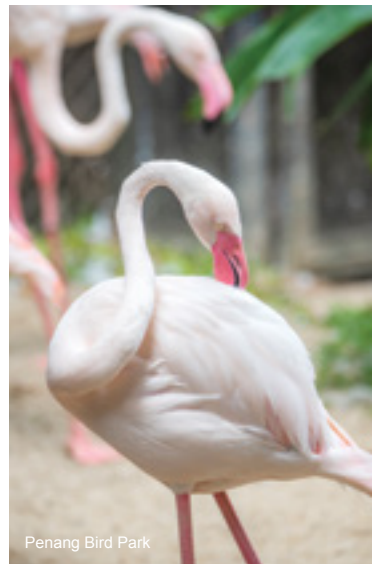
Kampung Agong is a "Agro Themed Park" in the countryside with a coconut grove next to paddy fields. This attraction is a destination for adventure, entertainment, and making memories with family and friends. Founded in 1942, the land's founder began to plant the coconut plantation surrounded by paddy fields, which later evolved into an Agro Theme Park. Kampung Agong, which spans 15 acres, launched in 2019 and was named by the land's founder's nickname, "Agong", which was given by the villagers.

### Penang Bird Park

Penang Bird Park, located in Seberang Jaya in Mainland Penang, is the first and largest bird park in Malaysia. Established in 1988, this five-acre park is home to over three hundred native and exotic bird species, some of which roam freely outside their enclosures!

### Taman Rimba Bukit Mertajam

Discover a tranquil oasis in the heart of nature at Bukit Mertajam Recreational Forest. This tropical forest is an ideal destination for hiking, picnicking, and even dipping in the refreshing waters. Whether you're an adventure seeker or simply looking to unwind, Bukit Mertajam Recreational Forest offers a peaceful getaway for all.



Penang Bird Park



Bukit Mertajam Recreational Forest  
(Cherok Tokun)

## Gastronomy experience

Delight your taste buds and experience fulfilment. Asia's great culinary traditions live on in Penang's street hawkers, coffee shops, hip cafes, restaurants and fine dining establishments. Savour a dish of flat rice noodles with supple plump prawns fried in a charcoal-fired wok with homemade chilli paste, crunchy bean sprouts, cockles, scrambled eggs, and slices of fish cake - char kway teow. And to satisfy your sweet tooth, devour a bowl of ais kacang, a dessert of shaved ice drizzled with palm sugar syrup and topped with tropical fruits and ice cream!

### Nasi Kandar

Nasi Kandar is a staple in Penang, usually associated with very long queues of people waiting to indulge in a plate of fluffy rice with meat or seafood, and the signature flooding of the plate with an assortment of curries.

### Kopitiam Breakfast

A typical Penang kopitiam (coffee shop) breakfast includes a strong coffee or tea sweetened with sweet condensed milk, two runny half-boiled eggs in a bowl to dip your kaya toast in and colourful bite-sized Nyonya kuih.

### Assam Laksa

Assam laksa is an addictive dish of spicy-sour fish broth with noodles, and is listed No. 7 on CNNGo's 'World's 50 Most Delicious Foods'. The tangy secret to this famous noodle dish is a combination of tamarind juice and pieces of asam gelugur.

### Malay Cuisine

Throughout Malaysia, Malay cuisine is popular for its nasi lemak and beef rendang, which is a unique combination of many food cultures of Southeast Asia. It is usually very rich in herbs and spices, making it very aromatic and appetising.



Bukit Mertajam Cup Rice

### Local Hawker Food

Penang's hawker food (street food) is what puts the destination on the map! Extremely affordable award-winning food in an informal setting, this is a popular choice among locals and tourists. No one comes to Penang without the intention to eat at a hawker.



Assam Laksa  
Apollo Food Court



Pak Man Mee Kuah Ketam To'Kun



Chicken Porridge,  
Apollo Food Court



Roti Canai, Berapit



Bukit Jawi Golf Resort



Design Village Outlet Mall



Jeruk Madu Pak Ali

## Exciting Incentive Activities

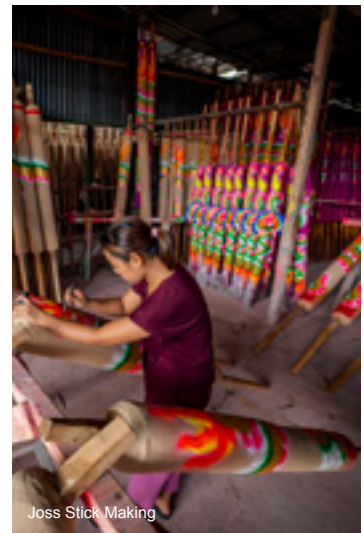
Motivating and rewarding employees, clients, or partners during business events is a common practice through incentive activities. These activities come in various types, but their main objective is to involve, motivate, and energise participants, leading to a feeling of unity, accomplishment, and gratefulness.

### Golfing

Golfing is deemed high when it comes to its value, and often associated with luxury and exclusivity for incentive groups. Set amidst lush greenery, rolling hills and the spectacular view of the sea, the mainland Penang offers few choices of golf courses that provide challenging play for golfers of all skill levels.

### Shopping

Mainland Penang is a haven for shoppers. It is a unique and rewarding experience that allows you to immerse yourself in the local culture and traditions. Whether you're looking for modern malls or traditional markets, there's something for everyone in mainland Penang's vibrant shopping scene.



Joss Stick Making

### Joss stick making

Joss sticks are commonly used as offerings in Buddhist and Taoist temples and shrines throughout Penang. Joss stick making can be a creative outlet for individuals who enjoy working with their hands. Participants can experiment with different colors and scents to create their unique joss sticks, which can be a fun and rewarding experience.



Sunway Carnival Mall

## Night Life

Mainland Penang offers a vibrant and varied nightlife scene that caters to all tastes and preferences. Visitors can explore a range of entertainment options, from traditional cultural performances to modern bars and clubs. Night markets are also a popular attraction, offering a chance to sample local food and browse handicrafts. Whether you're looking for a night out on the town or a more cultural experience, mainland Penang has something for everyone.



Golf City



Tree@III Restobar



Chai Leng Park Street Food (Lok Lok)



Icon City



Tambun Seafood Town



Auto City

## The Experience Experts

Get to know Penang's destination management experts.

### Travel Agents



**CS Yeap Travel & Tours Sdn Bhd**  
Contact Person Yeap Li Boon  
Contact Number +6013-435 5582  
Email csyeap\_tt@yahoo.com  
Address No 11, Tingkat 1,  
Tingkat Ciku 5, Taman Ciku,  
14000 Bukit Mertajam, Penang.



**Sky Transport**  
Contact Person MJ Sheila  
Email skytransport1313@gmail.com  
Contact Number +6014-989 5069  
Address Armenian Street,  
Heritage Hotel, Level 2-05,  
Lebuhraya Carnarvon, 10200  
Georgetown, Penang.



**Top Leisure Sdn Bhd**  
Contact Person Khaw Aik Heng  
Contact Number +6012-425 7089  
Email aikheng.khaw@gmail.com  
Address 2867, Jalan Rozhan,  
Alma 14000 Penang.



**Hot Spot Travel Sdn. Bhd.**  
Contact Person Theng Sf  
Contact Number +6012-456 9485  
Email info@hotspotpenang.com  
Address No. 9A, Jalan Perai Jaya 5,  
Bandar Perai Jaya, 13600  
Perai, Penang.



**Sunrise BSS Travel & Tours Sdn Bhd**  
Contact Person Mr Ravi  
Contact Number +6012-568 6491  
Email sunrisebs@gmail.com  
Address No. 14-1, Lorong Delima 2,  
Taman Seri Delima,  
14000 Bukit Mertajam, Penang.



**Maxim Holidays Sdn Bhd**  
Contact Person Foo Yu Keong  
Contact Number +6012 - 455 0074  
Email fooyukeong@gmail.com  
Address No 26, Tkt 2, Precinct 1 @  
Sunway Wellesley,  
Jalan Muthu Palanniappan,  
14000 Bukit Mertajam, Penang



**Safar Saeid Tour & Travel Sdn Bhd**  
Contact Person HJ. Zainudin Bin Yusoff  
Contact Number +6019-448 5044  
Email safarsaeid4733@gmail.com  
Address S-1-5 Jalan Sungai Emas,  
Mutiarra Arcade, 11100 Batu  
Feringghi, Penang.

### Shopping



**Sunway Carnival Mall**  
Contact Person Evelyn Goh  
Contact Number +604 2020 128  
Email evelyngyq@sunway.com.my  
Address Mall Management Office,  
Level CP8, Sunway Carnival Mall,  
3068, Jalan Todak,  
Pusat Bandar Seberang Jaya,  
13700 Seberang Jaya, Penang.

### Attractions



**Penang Bird Park**  
Contact Person Dr Gino Ooi  
Contact Number +604 399 1899  
Email penangbirdpark@gmail.com  
Address Jalan Todak, Seberang Jaya,  
13700 Perai, Penang.



**Kampung Agong**  
Contact Number +6012-481 7795  
Email kampungagong@gmail.com  
Address 841, Kampung Bakar Kapor, 13100  
Penaga, Penang.



**Laguna Waterpark**  
Contact Number +604 383 0099  
Email reservation@grandorienthotel.com  
Address No. 3079, Jalan Laguna 1, 13700,  
Perai, Penang.

### Convention Centre



**PICCA Convention Centre @ Butterworth Arena**  
Contact Person K C Chew  
Contact Number +6012-790 3999  
Email chawkc@ilcpg.com.my  
Address PMT 5144, Persiaran Ampang  
Jajar, Ampang Jajar, 13400  
Butterworth, Penang

### Medical Centre



**Sunway Medical Centre Penang**  
Contact Person Rachel Neoh  
Contact Number +6019-274 7611  
Email rachelnlc@sunway.com.my  
Address 3106, Lebuhraya Tenggiri 2, Pusat  
Bandar Seberang Jaya,  
13700 Perai, Penang.

# The Experience Experts

Get to know Penang's destination management experts.

## Hotels

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### Aroma Hotel Butterworth

Emails  
Address

sales@aromahotel.com.my  
No 11, Butterworth Business  
City Centre, Jalan Raja Uda,  
12300 Butterworth, Penang.



### Grand Orient Hotel

Contact Number  
Email  
Address

+604 383 0099  
reservation@grandorienthotel.com  
No. 3079, Jalan Laguna 1, 13700,  
Perai, Penang.



### Bertam Resort Penang

Contact Number  
Email  
Address

+604 577 8000  
info@bertamresort.com  
PMT 2200, Bertam Resort,  
Persiaran Bertam 8, 13200 ,  
Seberang Perai Utara, Penang.



### Holiday Inn & Suites

Contact Number  
Email  
Address

60-4-2718888  
ConnectWithHISPP@ihg.com  
1919 Menara Sentral, Jalan Juru  
Sentral, Bukit Mertajam Penang,  
14000 Malaysia



### Citadines Prai Penang

Contact Number  
Email  
Address

+604-566 2388  
enquiry.penang@the-ascott.com  
G01 Menara Juru Sentral,  
Jalan Juru Sentral,  
14000 Bukit Mertajam, Penang.



### Iconic Hotel

Contact Number  
Email  
Address

+604-505 9988  
talktous@iconichotel.com.my  
71, Jalan Icon City, Icon City,  
14000 Bukit Mertajam, Penang.



### Crowne Plaza Penang Straits City

Contact Number  
Email  
Address

+604-314 9999  
reservations@cppenang.com  
PMT 5150, Jalan Bagan  
Luar, Bandar Selat, 12000  
Butterworth, Penang



### Ixora Hotel

Contact Number  
Address

+6019- 4000850  
3096 Jalan Baru, Bandar Perai  
Jaya, 13600 Perai, Penang.



### FUHotel Bukit Mertajam

Contact Number  
Email  
Address

+ 60 45021088  
hello@fuhotel.com.my  
53, Lorong Setia Sentral 1,  
Pusat Perniagaan Sentral,  
14000,Bukit Mertajam, Penang.



### The Light Hotel

Contact Number  
Email  
Address

04-382 1111  
info@thelighthotelpg.com  
Lebuh Tenggiri 2,  
Bandar Seberang Jaya,  
13700 Seberang Jaya, Penang.





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bureau

No. 14A & 16A (First Floor)  
The Whiteaways Arcade,  
Lebuh Pantai, George Town,  
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