

PRIVILEGE
PENANG



penang
convention &
exhibition
bureau



PENANG
Inspiring
Meetings

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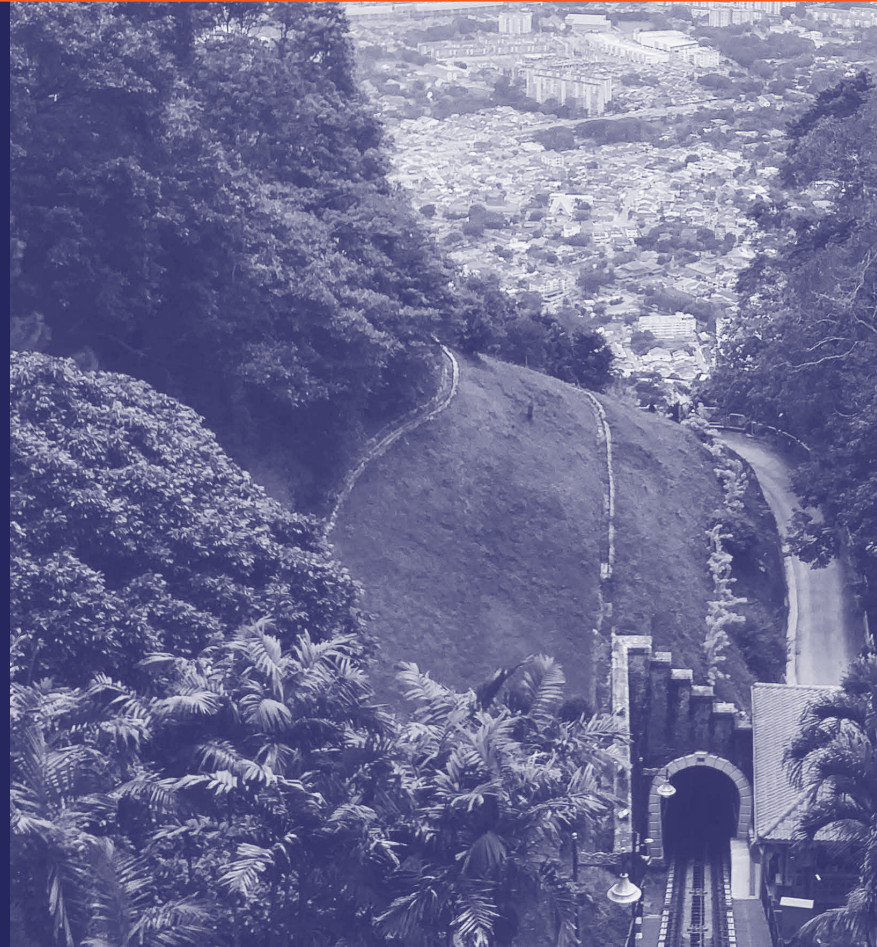


2026–2027

Business Events Penang

Penang, the business hub of Northern Malaysia, offers award-winning convention facilities and world-class accommodation for the global business events clients. Penang Convention & Exhibition Bureau is introducing incentive support programmes for events taking place in Penang. We remain committed to ensuring the success of your business events.

Email sales@pceb.my or contact +604 261 6161 to find out how you can qualify for Privilege Penang.



BID SUPPORT

#PgInspiringMeetings

**Contact us for bid support:
Email : sales@pceb.my
or call +604 261 6161**

Support for MEETINGS

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10 - 100 pax

- Pre-Event Support
 - *Coordination*
- Meeting Experience Support
 - *Goodie bag*

101 - 250 pax

- Pre-Event Support
 - *Site inspection*
 - *Coordination*
- Meeting Support
 - *Goodie bag*
- Tourism Experience
 - *Partners' rate*

251 - 300 pax

- Pre-Event Support
 - *Site Inspection*
 - *Coordination*
- Meeting Support
 - *Goodie bag*
- Tourism Experience
 - *Discounted Partners' rate*
 - *Co-host Attraction Tickets*

> 301

- Pre-Event Support
 - *Site Inspection*
 - *Coordination*
- Welcome Experience
 - *Welcome troupe*
- Meeting Support
 - *Cultural/live performance*
 - *Goodie bag*
- Tourism Experience
 - *Discounted Partners' rate*
 - *Co-host Attraction Tickets*

Support Criteria:

- The event must have a minimum duration of two (2) full days and include hotel accommodation.
- At least 10% of the total participants must be international delegates.
- The Event Information Form must be duly completed and submitted to PCEB by the organiser no later than two (2) months prior to the event date.
- Applications submitted less than thirty (30) working days prior to the event will be subject to the discretion and approval of PCEB's management.
- The organiser is compulsory to submit a post-event report to PCEB upon completion of the event.

Terms & Conditions:

- The support package is valid until 31 December 2026 and is subject to availability.
- Certain support items may be provided on a reimbursement basis, subject to prior approval and the submission of complete and valid supporting documents.
- PCEB reserves the right to amend the Terms & Conditions at any time without prior notice.
- PCEB reserves the right to replace any approved support items with equivalent support, where deemed necessary.

Support for INCENTIVE GROUPS

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30 - 150 pax

- Pre-Event Support
 - Site inspection
 - Coordination
 - Bidding Assistance
- Participants Experience Support
 - Goodie bag
- Tourism Experience
 - Discounted Partner rates

151 - 250 pax

- Pre-Event Support
 - Site inspection
 - Coordination
 - Bidding Assistance
 - Ground transfer
- Participants Experience Support
 - Goodie bag
- Tourism Experience
 - Discounted Partner rates

251 - 350 pax

- Pre-Event Support
 - Site inspection
 - Coordination
 - Bidding Assistance
 - Ground transfer
- Welcome Experience
 - Welcome troupe
- Participants Experience Support
 - Goodie bag
- Tourism Experience
 - Discounted Partner rates

351 pax >

- Pre-Event Support
 - Site inspection
 - Coordination
 - Bidding Assistance
 - Ground transfer
 - FAM Trip
- Welcome Experience
 - Welcome troupe
 - Cultural/live performance
- Tourism Experience
 - Discounted Partner rates
 - Co-host Hands-On Activity

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Support for CONFERENCES

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80 - 250 pax

- Pre-Event Support
 - Site inspection
 - Coordination
 - Bidding Assistance
- Conference Support
 - Goodie bag
- Tourism Experience
 - Discounted Partner rates

251 - 400 pax

- Pre-Event Support
 - Site inspection
 - Ground transfer
 - Coordination
 - Bidding assistance
- Conference Support
 - Goodie bag
 - Cultural Performance
- Marketing Support
 - Social Media Blast & Newsletter to IPP
- Tourism Experience
 - Discounted Partner rates

401 - 550 pax

- Pre-Event Support
 - Site inspection
 - Ground transfer
 - Coordination
 - Bidding assistance
 - Fam Trip
- Welcome Experience
 - Welcome troupe
- Conference Support
 - Goodie bag
 - Cultural Performance
- Marketing Support
 - Social Media Blast & Newsletter to IPP
 - Press Conference
- Tourism Experience
 - Discounted Partner rates
 - Co-host Attraction Tickets

> 550 pax

- Pre-Event Support
 - Site inspection
 - Ground transfer
 - Coordination
 - FAM Trip
 - Bidding assistance
- Welcome Experience
 - Welcome troupe
 - Co-host Welcome Reception
- Conference Support
 - Goodie bag
 - Cultural Performance
 - Host for Emcee
- Marketing Support
 - Social Media Blast & Newsletter to IPP
 - Press Conference
- Tourism Experience
 - Discounted Partner rates
 - Co-host Attraction Tickets

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Support for EXHIBITIONS

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20 booths

Min. 1,500 visitors

- Pre-Event Support
 - Site inspection
 - Coordination
 - Bidding assistance
- Marketing Support
 - Social Media Blast & Newsletter to IPP
 - Press Conference
- Exhibition Support
 - Goodie bag for VIPs

50 booths

Min. 4,000 visitors

- Pre-Event Support
 - Site inspection
 - Ground transfer
 - Coordination
 - Bidding assistance
- Marketing Support
 - Social Media Blast & Newsletter to IPP
 - Press Conference
- Exhibition Support
 - Goodie bag for VIPs
 - Cultural Performance

80 booths

Min. 7,000 visitors

- Pre-Event Support
 - Site inspection
 - Ground transfer
 - Coordination
 - Bidding assistance
- Marketing Support
 - Social Media Blast & Newsletter to IPP
 - Press Conference
 - Street Buntings
- Exhibition Support
 - Goodie bag for VIPs
 - Cultural Performance
 - Host for emcee

100 booths

Min. 10,000 visitors

- Pre-Event Support
 - Site inspection
 - Ground transfer
 - Coordination
 - Bidding assistance
- Marketing Support
 - Social Media Blast & Newsletter to IPP
 - Press Conference
 - Street Buntings
 - Co-host Digital Billboard
- Exhibition Support
 - Goodie bag for VIPs
 - Cultural Performance
 - Host for emcee

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No. 14A & 16A (First Floor)
The Whiteaways Arcade,
Lebuh Pantai, George Town,
10300 Penang, MALAYSIA

T/ +604 261 6161

F/ +604 261 6171

E/ info@pceb.my

W/ www.pceb.my

Supported by:



In Conjunction of:



Member of:

