

Press Release

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Penang's Largest Convention Returns for 6th Consecutive Year

Penang, Malaysia – V-Malaysia 2019, the five-day annual convention organised by QNET, has returned to Penang. Held from 23 – 27 April at Setia SPICE Convention Centre and Setia SPICE Arena respectively, the event welcomes around 13,000 entrepreneurs from more than 30 countries to Penang.

The five-day convention includes a series of training programs, motivational speeches, unveiling of brand-new lifestyle products of QNET, and entertainment events. A key attraction this year is the QNET Carnival which showcases over 50 brands of QNET products in one of the biggest exhibitions ever held by the company.

QNET is one of Asia's leading direct selling companies and is a flagship subsidiary of the QI Group of Companies. They retail a variety of products for wellness, personal care and beauty, holidays, home care and e-learning courses among others that enhance the everyday lives of its customers around the world.

Themed 'Lead to Inspire to Lead', the opening ceremony this year was graced by YB Professor Dr. P. Ramasamy Deputy Chief Minister II of Penang, Executive Chairman of QI Group Dato Sri Vijay Eswaran and Deputy Chairman Joseph Bismark. Also present were QI Malaysia Chairman Tan Sri Megat Najmuddin Megat Khas, QNET Malaysia Chairman Datuk Pahlawan Tuffile Nawab and several other prominent international business partners of QNET.

"Today, Penang is a world-renowned tourist destination and acknowledged by UNESCO as a World Heritage City. This Northern Malaysian state, furthermore, is also making significant inroads and gaining recognition as a preferred Business Events destination," praised Professor Dr. P. Ramasamy during his opening speech at the Opening Ceremony on 23 April.

"Events like the V-Convention give us an opportunity to serve our distributors and allow them to experience us at close quarters. We have brought in around 250 staff from all over the world to support us at this convention and give our participants an unparalleled experience," said QNET's Chief Executive Officer, Malou Caluza.

Supported by Penang Convention & Exhibition Bureau (PCEB), an agency set up to develop the Business Events in Penang, the event will have delegates and is held at Setia SPICE Convention Centre and Setia SPICE Arena respectively.

Media images can be downloaded here: <https://tinyurl.com/VCON2019>

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NOTE TO EDITORS

About Penang Convention & Exhibition Bureau (PCEB)

Penang Convention & Exhibition Bureau (PCEB) is a state bureau established to develop the Business Events and meetings, incentives, conventions and exhibitions (MICE) industry in Penang. PCEB aims to position Penang as the preferred location for Business Events activities in the region. With its rich UNESCO heritage, thriving multicultural society, state-of-the-art facilities and vibrant natural attractions, Penang offers a truly eclectic tropical experience.

In line with its mission to incubate the growth of Business Events in Penang, PCEB serves as Penang's focal point for the coordination of all Business Events activities, providing expert assistance to organisations and Business Events planners at every step of the planning. PCEB's team of industry experts work hand-in-hand with professional service providers and world-class hotels, convention centres and unique venues to ensure the smoothness and success of each event organized. PCEB's goal is to enhance our Business Events clients' experience and at the same time to expand the beneficial economic impact of local businesses.

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