

Press Release  
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## Penang hosts its largest convention yet

16,000 delegates from 70 countries convene in Penang for five-days

**George Town, Penang:** V-Malaysia 2018, an annual convention organised by QNET, has topped the Penang's Business Events industry with the attendance of 16,000 delegates from 70 countries worldwide. It is also the fifth consecutive year that V Malaysia has chosen Penang as its convention destination. Supported by Penang Convention & Exhibition Bureau (PCEB), an agency set up to grow the Business Events in Penang, the event serves as a benchmark to prove that Penang is capable in hosting large-scale events.

The five-day event sees both a combination of the QNet trade exhibition as well as the corporate conference happening simultaneously at Setia SPICE Convention Centre and Setia SPICE Arena respectively. Themed 'One People. One Planet. One Purpose', the conference serves as a platform to motivate individuals to not only improve their lives and the lives of others, at the same time to celebrate the spirit of entrepreneurship.

Also celebrating the 20th anniversary of QNet, the opening ceremony of V Malaysian 2018 on 24 April was graced by the Caretaker Chief Minister of Penang and Chairperson of PCEB Lim Guan Eng; Executive Chairman of QI Group, Dato' Sri Vijay Eswaran and Deputy Chairman Joseph Bismark. Joining them were also QI Malaysia Chairman Tan Sri Megat Najmuddin Megat Khas, QNET Malaysia Chairman, Datuk Pahlawan Tuffile Nawab as well as several prominent international business partners of QNET and enthusiastic delegates all dressed in their traditional attires.

"I would like to thank QNET for organising the conference in Penang for the fifth consecutive year and congratulations on your largest convention yet in Malaysia," Lim addressed the audience during the conference's opening ceremony.

The first V-Malaysia to be held in Penang was in 2008 where they celebrated their 10th anniversary. The conference returned to Penang again in 2014 before continuing the streak and last year, V-Malaysia recorded a total of 15,000 delegates in Penang.

V-Malaysia 2018 includes a series of training programmes, motivational speeches, unveiling of new lifestyle products, various entertainment events and more. The conference also includes one of the biggest exhibitions held by QNET, the QNET Carnival which showcases over 30 brands of products.

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## **NOTE TO EDITORS**

### **About Penang Convention & Exhibition Bureau (PCEB)**

Penang Convention & Exhibition Bureau (PCEB) is a state bureau established in 2016 to develop the Business Events and meetings, incentives, conventions and exhibitions (MICE) industry in Penang. PCEB aims to position Penang as the preferred location for Business Events activities in the region. With its rich UNESCO heritage, thriving multicultural society, state-of-the-art facilities and vibrant natural attractions, Penang offers a truly eclectic tropical experience.

In line with its mission to incubate the growth of Business Events in Penang, PCEB serves as Penang's focal point for the coordination of all Business Events activities, providing expert assistance to organisations and Business Events planners at every step of the planning. PCEB's team of industry experts work hand-in-hand with professional service providers and world-class hotels, convention centres and unique venues to ensure the smoothness and success of each event organized. PCEB's goal is to enhance our Business Events clients' experience and at the same time to expand the beneficial economic impact of local MICE businesses.