

2nd Northern International Audio & Visual Show to Elevate Sensory Experience in Penang

Penang, Malaysia: Penang is gearing up to host the 2nd Northern International Audio & Visual Show, slated to take place from April 26th to April 28th, 2024, at the prestigious Amari SPICE Penang. An event organized by Gryphon Production and supported by Penang Convention & Exhibition Bureau (PCEB) promises to be a celebration of cutting-edge technologies and innovations in the high-end audio-visual industry.

The Northern International Audio & Visual Show in Penang stands as the premier showcase in the region, attracting enthusiasts and professionals to experience the latest advancements in audio and visual technology. With over 40 unique exhibits, attendees will have the opportunity to explore the forefront of audio and visual excellence. International exhibitors, including those from Singapore, Lithuania, Canada, Taiwan, Thailand, Denmark, Australia and the United States of America, as well as local exhibitors from outside Penang, converge to showcase their latest offerings and interact with enthusiasts.

Beyond the exhibits, the event offers a plethora of immersive experiences and engaging workshops. Attendees can participate in insightful talks by international guest speakers, gaining valuable insights into the future of the industry. Additionally, hands-on workshops will provide practical knowledge and skills to enthusiasts looking to delve deeper into the world of audio and visual technology. Notably, several overseas participants attending the event are actively seeking opportunities within the region, recognizing this show as the premier destination to tap into the region's dynamic market.

Furthermore, the event guarantees an unforgettable musical extravaganza, spanning three days of concerts at the SPICE Rooftop Garden. Admission is free, offering attendees the chance to enjoy performances by renowned artists including Yogi B, Yonnyboii, Saiko-Rama, Roger Wang, Megan, Arunboii & Havoc Brothers, Warnabumi, Gareth MC Show, Penang Jazz Society, The Big Band, Somebody Who, KipDaGruv, JazzieJay, The Harmonious, Northern Anthem, Arvind Raj & Amos Paul.

Penang, with its rich cultural heritage and vibrant atmosphere, provides the perfect backdrop for the 2nd Northern International Audio & Visual Show. Don't miss this chance to elevate your sensory experience at the 2nd Northern International Audio & Visual Show in Penang. Join us from April 26th to April 28th, 2024, at the Amari SPICE Penang, and discover the future of audio and visual technology while immersing

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yourself in the beauty and charm of Penang. For more information of the event, visit here: www.northern-av.com

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Photos of the press conference can be accessed here after the event:



NOTE TO EDITORS

About Penang Convention & Exhibition Bureau (PCEB)

Penang Convention & Exhibition Bureau (PCEB) is a state bureau established to develop the Business Events and meetings, incentives, conventions and exhibitions (MICE) industry in Penang. PCEB aims to position Penang as the preferred location for Business Events activities in the region. With its rich UNESCO heritage, thriving multicultural society, state-of-the-art facilities and vibrant natural attractions, Penang offers a truly eclectic tropical experience.

In line with its mission to incubate the growth of Business Events in Penang, PCEB serves as Penang's focal point for the coordination of all Business Events activities, providing expert assistance to organisations and Business Events planners at every step of the planning. PCEB's team of industry experts work hand-in-hand with professional service providers and world-class hotels, convention centres and unique venues to ensure the smoothness and success of each event organised. PCEB's goal is to enhance our Business Events clients' experience and at the same time to expand the beneficial economic impact of local MICE businesses.

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