

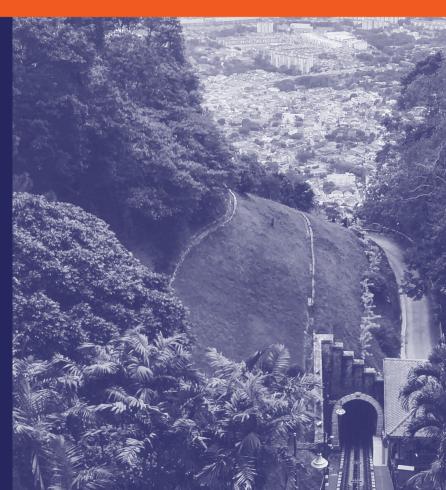


# **Business Events Penang: BElong in Penang**

Penang, the business hub of Northern Malaysia, offers award-winning convention facilities and world-class accommodation for the global business events clients. With new SOPs and precautions being implemented to ensure safety during the pandemic, Penang Convention & Exhibition Bureau is introducing enhanced support programmes for events taking place in Penang.

We remain committed to ensuring the success of your business events. Penang is ready to welcome you again.

Email sales@pceb.my to find out how you can qualify for Enhanced Privilege Penang 2023.



### **BID SUPPORT**

The enhanced bid support applies for all bid processes happening from 2021-2023 for events that are taking place for year 2023 and beyond.

### **Before Bidding**

FULLY Hosted Inspection in Penang for Decision Makers (max 2 pax) includes:

- Return air-tickets to Penang
- 4D3N Accommodation
- Ground Transportation & Admission Tickets (if any)
- Meals

#### **BID Presentation**

- Customized Penang souvenirs to support bid presentation
- Complete bid papers/slide preparation
- Hosting service & complete meeting website
- Collaboration with MAS or other applicable airlines for flight tickets hosting or flight subsidy

#### **BID Won**

Hosting of 2x committee meeting for up to 10 pax includes:

- Airport transfer
- Full day meeting package
- Food & Beverage
- Hosting of Press Conference
- Technology service co-hosting// website, PCEB app or
- FREE event listing & publicity on PCEB social channels

### Support for **ASSOCIATION MEETINGS**



20 - 50 pax

- Welcome lunch hosting
- Half-day Guided George Town walking & trishaw tour



- Arrival reception in hotel/airport
- Welcome luncheon
- Exclusive Penang souvenirs



101 - 300 pax

- Off-site venue rental/ Unique venues admission co-hosting
- Cultural/live performance
- Malaysia dying trades & art workshop



301 > 500 pax

- Off-site venue rental/ Unique venues admission co-hosting
- Cultural/live performance
- EMCEE hosting



# Support for **CORPORATE MEETINGS**



20 - 50 pax



• Welcome lunch co-hosting

 Exclusive Penang souvenirs





301 > 500 pax

- Exclusive Penang souvenirs
- **EMCEE** hosting

- Exclusive Penang souvenirs
- Co-hosting admission to Penang unique venues



### Support for **INCENTIVE GROUPS**



**50 - 100 pax** 

- Welcome reception at the airport
- **Exclusive Penang** souvenirs



- Welcome banner
- Welcome lunch hosting



- Welcome banner at airport
- Co-hosting of admission to unique venues
- **Exclusive Penang** souvenirs



- Welcome banner at airport
- Co-hosting of admission to unique venues
- Cultural/live performance







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