

ENHANCED
Privilege Penang
—
2021 – 2023

Your Events
**BELONG IN
PENANG**
You BELong in Penang



Business Events Penang: BElong in Penang

Penang, the business hub of Northern Malaysia, offers award-winning convention facilities and world-class accommodation for the global business events clients. With new SOPs and precautions being implemented to ensure safety during the pandemic, Penang Convention & Exhibition Bureau is introducing enhanced support programmes for events taking place in Penang.

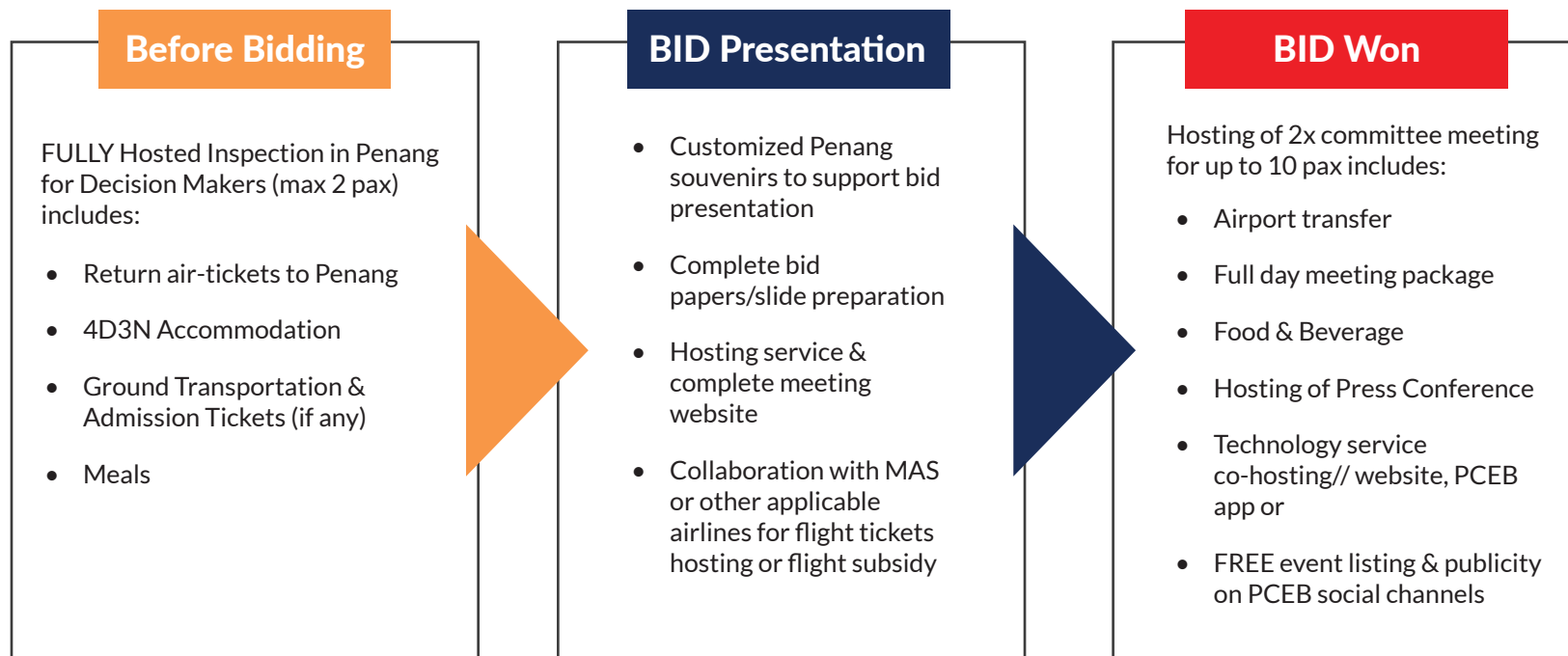
We remain committed to ensuring the success of your business events. Penang is ready to welcome you again.

Email sales@pceb.my to find out how you can qualify for Enhanced Privilege Penang 2023.



BID SUPPORT

The enhanced bid support applies for all bid processes happening from 2021-2023 for events that are taking place for year 2023 and beyond.



Support for ASSOCIATION MEETINGS



20 - 50 pax

- Welcome lunch hosting
- Half-day Guided George Town walking & trishaw tour



51 - 100 pax

- Arrival reception in hotel/airport
- Welcome luncheon
- Exclusive Penang souvenirs



101 - 300 pax

- Off-site venue rental/
Unique venues admission
co-hosting
- Cultural/live performance
- Malaysia dying trades &
art workshop



301 > 500 pax

- Off-site venue rental/
Unique venues admission
co-hosting
- Cultural/live performance
- EMCEE hosting

*T&C applies



Support for **CORPORATE MEETINGS**



20 - 50 pax

- Welcome lunch co-hosting



51 - 100 pax

- Exclusive Penang souvenirs



101 - 300 pax

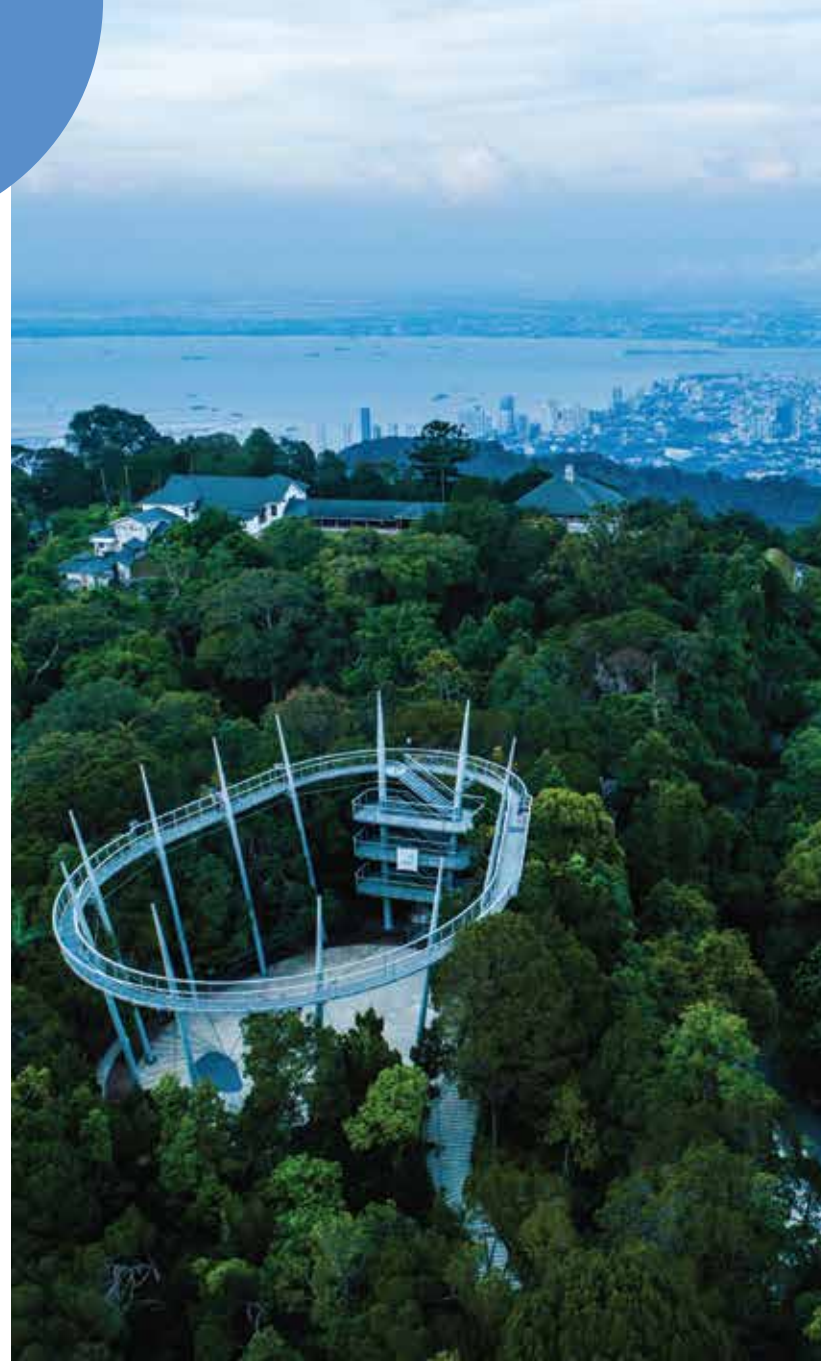
- Exclusive Penang souvenirs
- EMCEE hosting



301 > 500 pax

- Exclusive Penang souvenirs
- Co-hosting admission to Penang unique venues

*T&C applies



Support for INCENTIVE GROUPS



50 - 100 pax

- Welcome reception at the airport
- Exclusive Penang souvenirs



101 - 300 pax

- Welcome banner
- Welcome lunch hosting



301 - 500 pax

- Welcome banner at airport
- Co-hosting of admission to unique venues
- Exclusive Penang souvenirs



501 pax >

- Welcome banner at airport
- Co-hosting of admission to unique venues
- Cultural/live performance

*T&C applies





#HereForTomorrow

#BusinessEventsPenang

#ExperiencesUnfiltered

#PenangUnfiltered



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